



The Waterpark Capital of the World!®

Wisconsin Dells Visitor & Convention Bureau

Official Wisconsin Dells Logo Use Application Sports or Special Event

Please Complete:

Contact Name _____

Business Name _____

Tournament/Event Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

e-mail _____

Provide Tournament/Event Details:

Type of Event _____

Date(s) _____

Location(s) _____

Times _____

Anticipated Participation (# of Athletes) _____

Please Check all the Mediums Requested:

___ Outdoor ___ Print ___ TV ___ Web or Interactive

___ Other (please identify) _____

Please Share the Details:

1. Explain what the Official Wisconsin Dells logo will be used for:

(Over)

2. When will you use the Official Wisconsin Dells logo?

Starting Date: _____ Ending Date: _____

3. What is the proposed method of distribution and target markets?

4. Is there any further information that may assist us in the review of your application?

5. Is the final artwork or layout of the proposed material attached? If not, please share available draft date.

____ Yes, the artwork is attached.

____ No, you will receive the artwork on _____ (Please provide date)

Signature

Title

Date

Please Return Completed Application/s To:

Kelly Walsh
Wisconsin Dells Visitor & Convention Bureau
PO Box 390
Wisconsin Dells, WI 53965-0390
Fax: (608) 254-4293
e-mail: kelly@wisdells.com

FOR INTERNAL USE: **Approved** **Denied**

Date Received _____

Use Valid Through _____

Reason/s for Denial _____

Dated: _____

WDVCB