



Visitor & Convention Bureau

What do members of the WDVCB have to say about their membership?

“Membership in the Wisconsin Dells Visitor and Convention Bureau ensures that Noah’s Ark Waterpark remains informed, inspired and engaged with the area’s top business leaders. The support we receive from the bureau is invaluable. As a member, it’s reassuring to have direct access to one of the state’s most powerful collaborative of marketing, operations and policy professionals.”

Mark Whitfield - Noah’s Ark Waterpark

“The contributions that our businesses make thru the bureau, both financially and as participants involved in the membership, clearly have made Wisconsin Dells what it is today! We value the ability to have a voice in the unique planning and marketing of what our area can offer its guests. It’s an honor to be a part of that team. Our business, like so many in the Dells-Delton area, benefits immensely from the consolidated efforts of all its members. We recognize the benefits of the community working together to bring guests to our wonderful area. The strength of this group of business people working together has proven results that are outstanding... who wouldn’t want to be a part of that?”

Jon Bernander - Bank of Wisconsin Dells

“Being a member of the Bureau has been a great benefit for my company. They do a wonderful job of getting visitors to the Dells so all I have to do is worry about getting them into my businesses once they are here. The Bureau is always looking at new ways to increase our visitor numbers and overnight stays. They are a great partner in helping me grow my business.”

Kevin Ricks - Concept Attractions



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“As a small business, marketing dollars are crucial, and often scarce at the same time. Bureau membership solves this issue. You will gain widespread marketing power, and so much more, when you decide to join forces with this team of professionals.”

Tara Joles - Dells Bells Wedding Chapel

“The marketing and photo opportunities are great., as are the promotional stories in the Vacation Guide that reads more like a magazine. We’ve had many visitors come through our door as a result of our partnership.”

Justin Draper - High Rock Café

“The Bureau means a lot to me – the people who are involved, the community we promote. It’s what keeps us together and makes opportunities easy. The WDVCB IS the Dells; it’s who we are and what we do best, bring people together in our community.”

Dennis “Botch” Leonhardt - River’s Edge Resort

“The Bureau has been around for 60 years and that means a lot to me that they are stable and successful. I really value their honesty. I know I can trust them to support the community and the future of tourism here in Wisconsin Dells. I appreciate the reserve fund and the fact that they plan ahead. The staff is very accountable and they work hard to keep guests coming back year after year.”

Margaret Tokarczyk - Fitzgerald’s Motel

“Being a member of the WDVCB increases our visibility to the millions of people who visit the area. The bureau serves as a valuable extension of our marketing and sales efforts.”

Joe Eck - Wilderness Hotel & Golf Resort