

## 2018 TICKET TRADEOUTS

**Firm Deadline: Wednesday, March 21, 2018**

The Ticket Tradeouts program is designed for various Bureau contests and tradeouts with newspapers, radio, television stations and public television auctions to provide additional promotional value to our various marketing campaigns.

- Tickets must be **valid for the 2018 operating season**.
- Minimum participation is 1,500 tickets. \*
- Each attraction is responsible for printing tickets for this program.
- There cannot be any cost to a visitor to redeem the admission tickets.
- Tickets must be delivered to the Visitor Bureau by Wednesday, March 28th, 2018. If you cannot meet this deadline, please contact Katelyn Czuprynko.

Please contact Katelyn Czuprynko at 608-254-8088 x332, or at [katelyn@wisdells.com](mailto:katelyn@wisdells.com) to receive a link to your member business specific DARE Program solicitation form.