

Wisconsin Statewide Associations

1. Association of Wisconsin Tourism Attractions - <http://wiattraction.com/>
 - The Association of Wisconsin Tourism Attractions (AWTA) was formed in 1986 to represent and promote Wisconsin tourism attractions. Over the years, AWTA has grown to become a major force in promoting Wisconsin's tourism economy.
 - MISSION - To represent and promote Wisconsin tourism attractions and pro-tourism initiatives.

2. Golf Course Owners of Wisconsin - <https://gcow.org/>
 - The GCOW is an association that supports the golf course owners and operators in the State of Wisconsin. By representing and working on behalf of Wisconsin's courses, we serve to promote, protect and educate its members of all sizes.
 - MISSION - To provide education and advocacy on behalf of its members and to promote golf throughout the state of Wisconsin. The GCOW, established as a non-profit association in 1984, is a member of the National Golf Course Owners Association (NGCOA). It is governed by an elected board of directors.

3. Tavern League of Wisconsin – <https://www.tlw.org/>
 - Founded in 1935, the Tavern League of Wisconsin is a 501(c)(6) not-for-profit organization which also has a charitable arm, the Tavern League of Wisconsin Foundation which is a 501(c)(3).
 - With over 5,000 members, the Tavern League of Wisconsin is the largest trade association in the United States to exclusively represent the interests of licensed beverage retailers. The TLW is comprised of 70 local leagues representing every county in the state of Wisconsin.

4. Wisconsin Association of Campground Owners - <https://www.wisconsincampgrounds.com/>
 - WACO – a non-profit association, is a federation of private Wisconsin campgrounds dedicated to the promotion, usage, growth and improvement of campgrounds in the State of Wisconsin.
 - The Wisconsin Association of Campground Owners was formed to help campers select a private campground in Wisconsin that lives up to the highest standards of quality camping. We want to improve your family camping experience by making it a pleasant, relaxing and rewarding outdoor experience at our campgrounds.

5. Wisconsin Bed & Breakfast Association - <https://wbba.org/>
 - The Wisconsin Bed & Breakfast Association (WBBA) is a respected voice that has represented the backbone of the B&B industry in Wisconsin since it was created in 1987 by innkeepers dedicated to maintaining high standards of hospitality. Every inn must pass WBBA's standards inspection to be considered for membership.
 - The Wisconsin Bed & Breakfast Association is proud to support and promote the bed and breakfast experience to the traveling public, and to support and educate WBBA member inns to continue to provide a quality experience to the traveler.

6. Wisconsin Hotel & Lodging Association - <http://www.wisconsinlodging.org/>
 - The Wisconsin Hotel and Lodging Association (WH&LA) is a nonprofit trade association representing the interests of Wisconsin lodging properties since 1896.
 - MISSION - To advance Wisconsin's lodging industry through advocacy and the delivery of valued services.

7. Wisconsin Petroleum Marketers & Convenience Store Association - <https://www.wpmca.org/>
 - Supporting independent business since 1926. Dedicated to the success of petroleum marketers, convenience stores, and their associated industries.
 - WPMCA is dedicated to informing our members on issues relevant to our industry and educating policy makers at the state and federal levels about our industry's needs. We advocate for our members on all laws affecting the industry, including environmental regulations, tobacco and alcohol, recycling issues, food handling requirements, lottery sales, gift cards, health insurance, minimum wage, and many other issues.

8. Wisconsin Restaurant Association - <http://www.wirestaurant.org/>
 - In existence since 1933, the Wisconsin Restaurant Association is a not-for-profit trade association dedicated to supporting the foodservice industry. WRA membership includes thousands of foodservice businesses representing virtually every size and style of establishment in the state. Restaurateur members include fine dining establishments, mom-and-pop supper clubs, small cafes, quick service outlets, corporate chain restaurants, institutional foodservice operations, catering businesses and hotel and motel foodservices, to name a few. In addition to restaurateur and foodservice operators, WRA has hundreds of Supplier Associate Members that provide goods and services to the restaurant industry.
 - MISSION - The Wisconsin Restaurant Association is dedicated to the success of the foodservice and hospitality industry.

The WDVCB is a member of the following organizations:

9. Tourism Federation of Wisconsin - <http://www.witourismfederation.org/>
 - The Tourism Federation of Wisconsin (TFW) is a lobbying coalition of trade and promotional associations and organizations actively involved in Wisconsin's tourism industry. TFW serves as Wisconsin tourism industry's unified voice in government relations, cooperatively seeking to improve Wisconsin's tourism industry through supportive legislation and policies. Recent legislative wins include maintaining Wisconsin's Sept. 1st school start date, supporting a strong state tourism marketing budget and strengthening Wisconsin's room tax law.

10. Destinations Wisconsin - <https://destinationswisconsin.com/>
 - Destinations Wisconsin (formerly the Wisconsin Association of Convention & Visitors Bureaus) is the “go-to” expert on local destination marketing and management for the Wisconsin tourism industry. The nearly 40 members collaborate on tourism education, advocacy and marketing.
 - Destinations Wisconsin works collaboratively with the Wisconsin Dept. of Tourism to promote Wisconsin's sports and meetings destinations and facilities. Whether weighing in on promotional or marketing efforts or attending planner conventions and tradeshow to highlight Wisconsin.