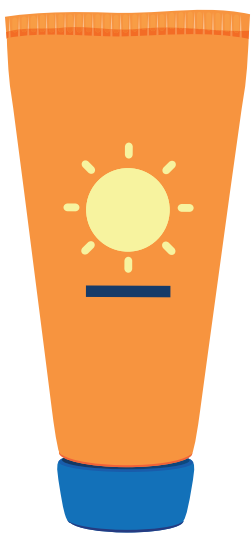


LIGHTEN UP!

Did you know just one blistering sunburn could double your child's risk of getting the most dangerous kind of skin cancer? UV damage begins with a child's first exposure to the sun. And it adds up year after year. So play it safe with the sun.



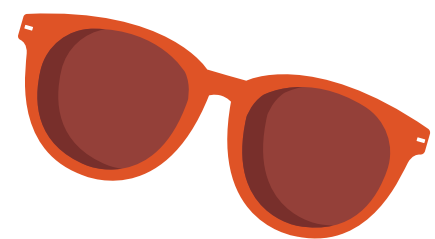
1

Use a broad-spectrum sunscreen with an SPF of 15 or higher.



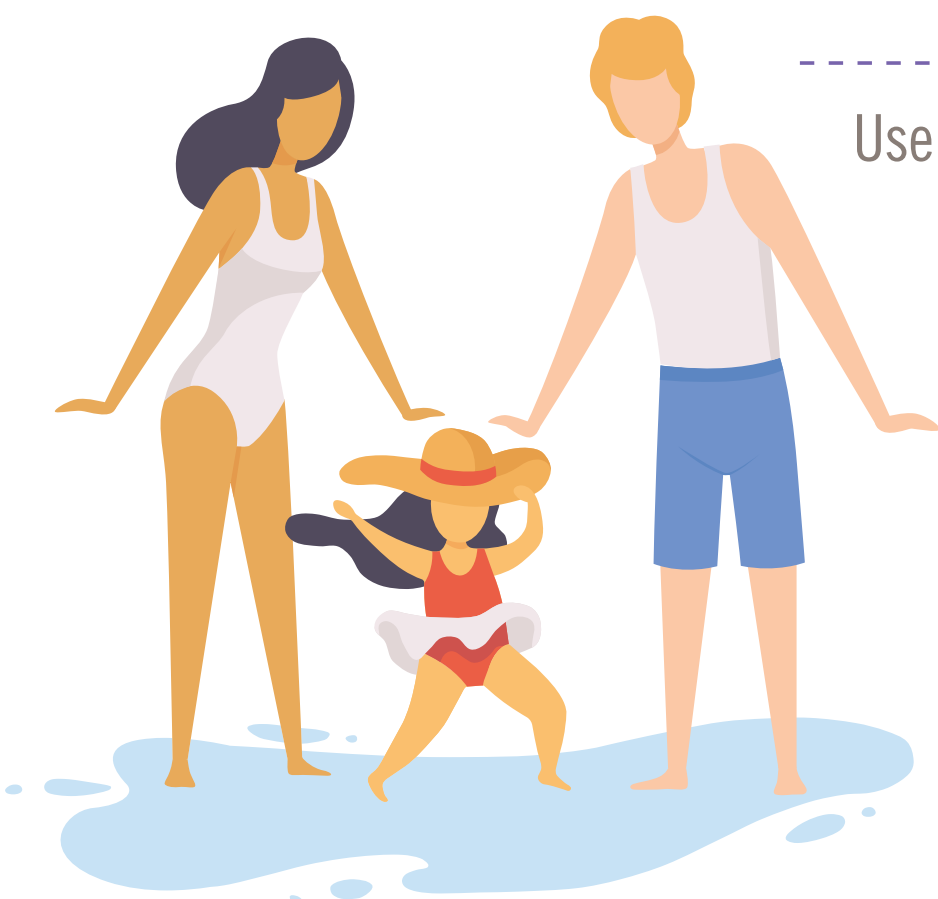
2

Cover up with a wide-brimmed hat, UV protective clothing and sunglasses.



3

Use extra caution during the peak sunlight hours between 10:00 a.m. and 3:00 p.m.



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